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Respondent

19

Alan Ma

193:56

Time to complete

Program Information

1. Program or DASG Account Name: *

2. Is this a new DASG account? *

☐ Yes☒ No

3. Please enter your DASG Account Number: *

Line Items (Object Codes)

DASG Accounts and Funding are divided into Line Items representing specific categories of usage (salary, supplies, food, services, etc.).

Line Items are identified with Object Codes in the DASG Accounting System, which are the equivalent of Account Codes in Banner.

The available Line Items and their Object Codes for this request are as follows:

- 2310 - Student Salary
- 3200 - Hourly Benefits (Required for Student Salary)
- 4010 - Supplies
- 4013 - Promotional Items
- 4015 - Food
- 4060 - Printing
- 5214 - Professional Services
- 5510 - Conference & Travel
- 5520 - Field Trips

4. What is the first Line Item you need to request funding for? *

- ☐ 2310 Student Salary
- ☐ 4010 Supplies
- ☒ 4013 Promotional Items
- ☐ 4015 Food
- ☐ 4060 Printing
- ☐ 5214 Professional Services
- ☐ 5510 Conference and Travel
- ☐ 5520 Field Trips

4013 Promotional Items

(Reusable Banners)

5. 4013 Promotional Items Amount *

Please round up to the nearest whole number.

Please enter a whole number

6. 4013 Promotional Items Description *

7. What is the next Line Item you need to request funding for? *

- ☒ 4015 Food
- ☐ 4060 Printing
- ☐ 5214 Professional Services
- ☐ 5510 Conference and Travel
- ☐ 5520 Field Trips
- ☐ None

4015 Food

Not for Conference and Travel; for all Conference and Travel expenses, including meals, use Object Code 5510.

(Must adhere to district Administrative Procedure 6331, <http://www.boarddocs.com/ca/fhda/Board.nsf/goto?open&id=AKVUKX7C7F98>)

8. 4015 Food Amount *

Please round up to the nearest whole number.

Please enter a whole number

9. 4015 Food Description *

10. What is the next Line Item you need to request funding for? *

- ☐ 4060 Printing
- ☒ 5214 Professional Services
- ☐ 5510 Conference and Travel
- ☐ 5520 Field Trips
- ☐ None

5214 Professional Services

(Limited Engagement Agreements, Consultants/Guest Speakers/Entertainment (list programs). For contracted speakers or performers DASG Funding shall not exceed \$20,000 per speaker or performer/performing group per event or performance.)

11. 5214 Professional Services Amount *

Please round up to the nearest whole number.

Please enter a whole number

12. 5214 Professional Services Description *

13. What is the next Line Item you need to request funding for? *

- ☐ 5510 Conference and Travel
- ☐ 5520 Field Trips
- ☒ None

Request For Information (RFI)

Description:

Please provide comprehensive details about your program.

Public Disclosure:

Be advised that all documents and information submitted will be accessible publicly online.

Please redact any Personally Identifiable Information (PII).

14. Please provide a thorough description of your program. *

De Anza Developers organizes DAHacks, the largest hackathon in Cupertino. We provide food, merch, and access to tech for De Anza students.

15. What new services or features have been added since your last DASG RFI submission? *

Enter N/A if you have not submitted a DASG RFI before.

We have started using Luma for hackathon registrations, increasing accessibility.

16. Enrollment Overview *

- Provide the total number of active students and newly enrolled students for each of the past three years.
- Indicate how many of these students were retained for more than a quarter.
- Clarify whether your program is designed for a specific demographic or serves the entire De Anza population.
- If available, include a breakdown of racial demographics.

Each year, we have roughly 150 students for one hackathon and 200-300 for the other, so in total 350-450 students per year participate in DAHacks.

17. Attach any relevant enrolment documents

Attachment Guidelines:

For accessibility, please ensure all attachments are submitted in their original filetype (Word, Excel, PowerPoint, etc.) or as PDFs with searchable text. Avoid submitting scanned documents, as signatures are not required for this digital submission.

Public Disclosure:

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Please redact any Personally Identifiable Information (PII).

No answer provided.

18. Program Marketing and Promotion *

- How does your program currently promote itself to the entire student body? What strategies and channels are used for outreach and advertising?
- Have you implemented specific efforts to engage and reach underserved student populations? If so, describe the methods and strategies used.
- If outreach to underserved students has been challenging, what obstacles does your program face in addressing this issue?
- Provide a detailed marketing plan for the current academic year, including any promotional materials you have used or plan to use.

We utilize Instagram posts, Discord advertisements, printing, and our website.

19. Reflection and Feedback *

- How does your program collect and utilize student feedback for improvement (e.g., pre-/post-surveys, focus groups)?
- Can you provide examples of feedback received?
- What actions have you taken to address these areas?

We use a post-event form for our hackers so we can see what improvements to make to the event.

20. Attach any relevant student feedback forms, surveys, etc.

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Public Disclosure:

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No answer provided.

21. Does your program offer any online services? *

☒ Yes

☐ No

22. Online Services *

- How has your program adjusted to offering services online?
- What strategies or tools have you implemented to ensure the quality of services remains high in a virtual environment?
- If your program hasn't yet transitioned online, what specific plans or steps are in place to provide online services in the future if necessary?

Our hackathon submissions are online through devpost, as well as 24/7 assistance to hackers through the Discord server

23. Sources of Funding *

- What are the current funding sources for your program (e.g., college funds, external income, grants)?
- Provide details for each source, including account numbers, account names, balances, and any specific purposes or restrictions tied to the funds.

N/A

Request For Information (RFI) - continued

Description:

This section ensures adherence to the DASG Budget Guiding Principles, which can be found at www.deanza.edu/dasg/budget

Public Disclosure:

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Please redact any Personally Identifiable Information (PII).

24. How does your program provide resources or support to help students achieve their academic and personal goals? (IMPACT) *

Our programs provides disadvantaged students an opportunity to progress in their technical and collaborative skills in hackathon competitions, which community colleges aren't often able to provide.

25. What opportunities does your program offer for students to develop leadership skills and engage in civic activities or advocacy? (IMPACT) *

Our organizing team has many student leaders, including directors and lead organizers who direct the team's work.

26. How does your program support and promote student participation in co-curricular or extracurricular activities to enhance their overall college experience? (IMPACT) *

Our hackathons are an excellent extracurricular activity for students to practice the CS and communication skills developed throughout classes.

27. How does your program contribute to improving student retention by enhancing the quality of education and student engagement at De Anza College? (IMPACT) *

DAHacks allows for CS, DS, and related majors to connect with one another and engage with each other while working together to build projects.

28. How does your program promote and ensure accessibility, equity, and inclusion for students from diverse backgrounds? (DEI) *

Our program's hackathons are free-of-charge to students and take place at De Anza, allowing for the utmost accessibility and inclusivity.

29. What steps does your program take to incorporate environmentally sustainable practices in its operations or events? (ES) *

Our program does not engage in any environmentally harmful practices or pollution.

30. Attach any other relevant documents

Attachment Guidelines:

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Public Disclosure:

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Please redact any Personally Identifiable Information (PII).

No answer provided.

Requester, Budgeter and Administrator Information

The Requester is the person completing this request form. The Requester and Budgeter are usually the same person but may be different.

For DASG Accounts, the Budgeter is the person directly responsible for managing the account for the program and their Administrator is the person overseeing them in relation to the DASG Account.

The Budgeter and Administrator cannot be the same person.

Signatures that are Required for Utilizing Funds

All future financial documents, forms, requests, requisitions require the signature of the Budgeter(s) responsible for managing the account for the program and their Administrator in relation to the DASG Account. The Budgeter(s) responsible for managing the account for the program and their Administrator in relation to the DASG Account shall sign designating it as an appropriate expenditure of DASG funds and in the best interest of the student body. Administrators are responsible for any expenditures exceeding budget allocations.

The Budgeter and Administrator cannot be the same person.

31. Are the Requester and Budgeter the same person? *

☐ Yes

☒ No

32. Requester's Name *

Alan Ma

33. Requester's Email Address *

Alantianma@gmail.com

34. Requester's Phone Number *

6692909608

35. Requester's Relationship to Project *

Organizing Lead

36. Requester's Position on Campus *

Student

37. Budgeter's Name *

Abeer Alameer

38. Budgeter's Email Address *

alameerabeer@deanza.edu

39. Budgeter's Phone Number *

4088645501

40. Budgeter's Relationship to Project *

Budgeter

41. Budgeter's Position on Campus *

CIS Professor

42. **Administrator's Name** *

Manisha Karia

43. Administrator's Email Address *

kariamisha@deanza.edu

44. Administrator's Phone Number *

4088648896

45. Administrator's Relationship to Project *

Advisor

46. Administrator's Position on Campus *

Business, Computer Science and Applied Technologies Division Dean